

E-REP

JULY 2023

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MONTHLY NEWSLETTER

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Launching Indiana's
Next Generation of

TECH TALENT

at Innovation Pointe

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- EVANSVILLE TRAILS COALITION
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NEW MEMBER PROFILE: Astound Broadband



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www.evansvilleregion.com

OHIO RIVERFRONT VISION & STRATEGIC PLAN – JULY 14

Across the board, Evansville Region riverfronts have been a central topic for the last century, and it is my privilege to invite you to join us on Thursday, July 14, for an engaging discussion about the immense potential they hold for our community's growth and prosperity. We have carefully selected three convenient locations to ensure maximum participation and accessibility for all interested individuals.

The Ohio Riverfront Vision and Strategic Plan aims to gather valuable insights, innovative ideas and diverse perspectives from community members like you. This comprehensive initiative will guide our region's development along the riverfronts, ensuring that our actions align with the desires and aspirations of our residents.

We have scheduled three interactive sessions to accommodate different schedules and preferences:

MOUNT VERNON

Date: Thursday, July 13
Time: 10-11 AM
Location: The Landing in Mount Vernon
Address: 111 E. Water St.

NEWBURGH

Date: Thursday, July 13
Time: 2-3 PM
Location: Honey Moon Coffee in Newburgh
Address: 20 W. Water St.

EVANSVILLE

Date: Friday, July 14
Time: 3-7 PM
Location: The Pagoda in Downtown Evansville
Address: 401 SE Riverside Dr.

Sign up for updates & take a community survey:
orvsp.engage.sasaki.com/#welcome

At these gatherings, we encourage you to share your vision for our region's riverfronts and contribute your unique perspectives on how we can enhance the natural beauty, recreational opportunities and economic vitality of our riverfront areas. Your input is invaluable, and together we can shape the future of our community.

The sessions will be facilitated by Sasaki, a global leader in design with expertise ranging from landscape architects and civil engineers to urban planning and facilitating community visions. They will guide us through a series of interactive activities designed to encourage creativity, collaboration and open dialogue. Whether you are a resident, business owner or stakeholder invested in our region's progress, we urge you to lend your voice to this essential endeavor.

Please mark your calendar for the session that suits your availability best. Additionally, feel free to invite friends, colleagues or others who share your passion for our community's growth and the preservation of our riverfront heritage. Their participation will enrich the discussions and contribute to the overall success of the Ohio Riverfront Vision and Strategic Plan.

Thank you in advance for your valuable contribution to this initiative. Together, we can create a shared vision that will guide our region toward a brighter, more sustainable future.



TARA BARNEY
CEO, E-REP

TARA BARNEY
CEO, E-REP



The Signature Investors are the voice of business in the Evansville Region. This select group of Evansville Regional Economic Partnership (E-REP) Stakeholders guides E-REP's mission and priorities, its affiliates and its lines of work. It drives the Region's greatest opportunities for progress and addresses significant community challenges.

Above all, this leadership investment affords E-REP the capacity to employ and retain a high-quality staff to execute the work of the organization and to ensure that it has sufficient resources to provide leadership for the Region's greatest opportunities.

THANK YOU!

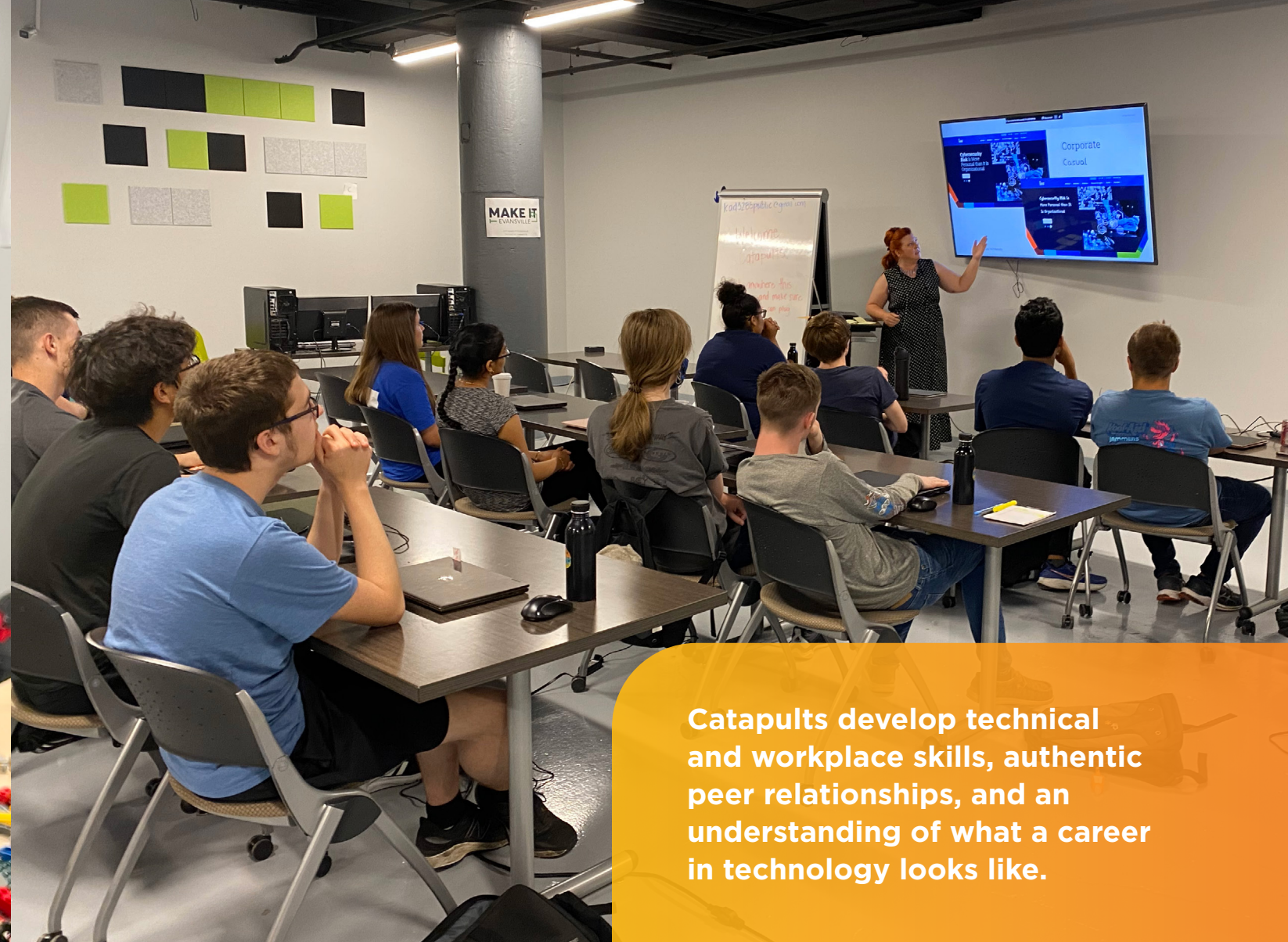


EVANSVILLE REGIONAL BUSINESS COMMITTEE





Launching Indiana's Next Generation of Tech Talent at Innovation Pointe



Catapults develop technical and workplace skills, authentic peer relationships, and an understanding of what a career in technology looks like.

Nextech, an Indianapolis-based nonprofit dedicated to creating equitable access to computer science education for K-12 students in Indiana, is back in Evansville with one of its signature programs, Nextech Catapult! This is Nextech's second year in the Makerspace. In partnership with the Evansville Regional Economic Partnership, the program is hosted at Innovation Pointe with a full class of 24 high schoolers (Catapults).

Nextech Catapult is a four-week immersive experience that combines industry relevant curriculum, work-based learning, career readiness and civic leadership opportunities. Unlike traditional programs that focus on just one of these competencies, Catapult leverages strategic partnerships with leading Indiana tech companies and community organizations to deliver a best-in-class experience at every level. Participating partners in the Evansville Region include: InGen Technologies, Evansville Regional Economic Partnership, Innovation Pointe, Berry Global, Old National, Atlas, Gravicom, Keller Schroeder, UserTesting, USI and UE.

Students are paid a generous stipend for participating, and all expenses are covered for their summer. This year's students are from 11 local schools (public, private and charter) representing Vanderburgh, Warrick and Posey Counties. Nextech's goal is to remove all barriers for students to explore a postsecondary career

in technology and to show them everything that Indiana and the Evansville Region has to offer.

The result? Catapults develop technical and workplace skills, authentic peer relationships, an understanding of what a career in technology looks like, and deep roots for a lifelong personal and professional connection to Indiana, specifically the Evansville Region.

This program directly aligns with our community's pledge to the growth and bright future we envision for the Evansville Region, also known as Talent EVV. The community vision and strategies laid out in Talent EVV are the culmination of thoughtful planning by public and private business, elected officials, nonprofits and like-minded organizations throughout the Evansville Region. Each win toward the strategic goals of Talent EVV creates a brighter and more prosperous future for all. Not just for business, or for those who have called this region home for generations, but also for our young professionals: those whose talents and cultures are critical to enriching our lives and our region.

For more information about Nextech Catapult, contact: Kerry Sensenbrenner, kerry@nextech.org or go to: www.nextech.org/students/catapult.



Join us for the first
Community Open House Events
July 13 & 14

This planning process is focused on the Ohio Riverfront and the communities of the Evansville Region. We're looking at the 50 miles of riverfront between Mt. Vernon to the west and Newburgh to the east to envision opportunities for growth, investment in communities, and protecting and energizing the riverfront. The project is funded and administered by several regional organizations focused on investing in the Evansville Region's communities, economy and exceptional resources, like the Ohio River. These organizations include the Evansville Regional Economic Partnership, the Downtown Evansville Economic Improvement District, the Downtown Evansville Development Corporation and the Southwest Indiana Regional Development Authority.

THURSDAY, JULY 13
Mt. Vernon Open House
The Landing (111 East Water St.)
10:00 – 11:00 am

FRIDAY, JULY 14 – MAIN EVENT
Evansville Region Community Open House
Pagoda Downtown Evansville
(401 SE Riverside Dr.)
3:00 – 7:00 pm

Sign up for updates & take a community survey:
orvsp.engage.sasaki.com/#welcome



Let's welcome Astound Broadband as a new member of the Evansville Regional Economic Partnership. Astound Broadband is located at 6600 Hank Ave. in Evansville and can be reached by calling 1-800-427-8686 or online at www.astound.com. Read on as Tom McKay, Senior Vice President, General Manager of Astound Broadband for Illinois and Indiana, tells us about Astound Broadband.

Tell us about Astound Broadband and the services you offer.

Astound Broadband is an award-winning, high-speed internet provider offering reliable and affordable internet services in your city. Astound Broadband serves eight of the top 10 metro markets in the United States, providing critical infrastructure to local communities. The company offers residential, business and enterprise class broadband Internet, telephone and cable TV services using our own fiber-rich network. We're here to provide more than the best customer experience you've ever had. We work hard because we are working for our neighbors, and we are committed to strengthening the communities where we live, work and raise our families. Thanks to our customers, Astound Broadband is one of the best ISPs nationwide. For seven years in a row, customers consistently rated Astound Broadband one of the best ISPs in the country. To be recognized as a top internet provider, it starts with speed. But speed alone is not enough! Internet service providers (ISPs) also need to meet other critical elements such as satisfaction with customer service, reliability of connection, value, ease of use, initial setup and tech support. We're evolving to better serve you, your passions, your work, your life.

What inspired you to invest your time and resources in this business?

Reliable internet has become an essential part of everyone's lives. Building and maintaining a network that can provide the needs of today while being prepared for tomorrow's bandwidth needs is critical. Expanding into the southwest Indiana region enables us to leverage incumbent fiber-rich network assets, nearby operations talent, award-winning customer service, and a strong product set to serve even more customers, connecting everyone. We've made a pledge to our customers to put them first in everything we do. Our dedicated teams serve the areas where they live and work. Supporting the local communities through sponsorships and donations is one of the ways we continue to invest in the community. The support of our customers is astounding and we continue to do the same through the Affordable Connectivity Program and supporting local nonprofits.

What career advice would you give the younger generation interested in this type of work?

This industry is for people who are innovators, team players and leaders. You must be an individual who likes working with people and taking care of their needs. You need to have great problem-solving skills and think quickly. Understanding how the internet works and how to adjust to a fast-changing world is key. Storms can destroy cables. We are on the streets when the weather is bad, so our



services are available to customers when they need us most. Today's projects and inventions heavily rely on the internet. It's our job to help protect your home network and improve how we all communicate. Our company mission is to take care of each other and the customer. If you are an analyzer or designer, and want to make a difference, explore the many careers Astound offers. Job shadow our fiber network engineers and technicians and find the right place for you!

In your opinion, what are three ingredients for success?

Don't be afraid of getting your hands dirty and lose sight of the job demands of your most essential front line employees. Give your best at all times. The rewards come with consistent display of the right performance. Though the job is demanding, ensure that you maintain a good balance in your life between family and work.

What has been one of your toughest challenges?

Maintaining the work/life balance has been difficult throughout my career. I am more focused on it now, and stress it with my employees, because of the years I have lost with my family. Luckily my five granddaughters get the benefit now.

Why is the Evansville Region a great place to operate a business?

Indiana is the Crossroads of America! This land has been labeled valuable for generations. Companies set their headquarters here. Families travel to Evansville from all over the Tri-State. The colleges are becoming more popular, and I see new businesses starting all the time. This is one of the best areas to set up shop no matter the goal.

What do you like most about the community in which you live?

I live in a very small farming community in Illinois. The areas in and around Evansville are very similar, and we are lucky to serve them. The support I see from strangers is true Southern hospitality. It seems no matter what, there's always someone to hold a door for you, walk your dog or carpool your kids to school. Community is one of the greatest things we have here.

Is there anything else you would like to share?

Astound had a rocky start in Evansville when we acquired the network and customers. We have spent millions performing upgrades and plan to spend even more to show our customers what the Astound difference is. Our team is currently hiring to fill open positions to better care for those customers. We look forward to new products being launched in the future, providing a reliable and speed-focused network, continuing our high-value pricing and packaging to the area.

The Evansville Region has long been celebrated for its scenic landscapes and outdoor recreational opportunities with so much to offer current and future residents. One of the driving forces behind the city and region’s commitment to promoting an active lifestyle and connecting people with nature is the Evansville Trails Coalition (ETC). We spent time with Executive Director Lorie Van Hook to better understand the history, vision and impact ETC has had and will continue to have on the Quality of Place for the Evansville Region.

When asked: “What’s the mission of ETC?” Lorie shared: *“We Connect People And Places, Promote Active Living, And Advocate For The Development Of Multi-use Trails.”* While the mission is specific and impactful, as we dove into the conversation further, ETC does so much more...

Promoting Active Living: ETC was established and incorporated in April 2009 as a nonprofit organization dedicated to promoting the construction, expansion and preservation of trails throughout the city. The vision was to provide safe and accessible pathways that encourage residents and visitors alike to lead healthy, active lives while enjoying the natural beauty of Evansville. As ETC has grown and become more mature, trails continue to stay at the heart of this work, but ETC as an organization understands the value of deeper investment toward active living and has approached this opportunity through their Bike Share Program and UpGrade initiative. Since 2016 the Bike Share Program has recorded more than 11,000 bike rides and more than 4,000 members.

Collaboration and Community Engagement: ETC operates through a collaborative approach, bringing together various stakeholders, including city officials, community organizations, businesses and passionate individuals to achieve their common goals. By fostering partnerships and encouraging community engagement, the organization has been successful

in garnering support and resources to develop and maintain a robust trail network. One secret that Lorie shared is that not many individuals know the amount of planning it takes to create a new trail or even to expand a current trail.

Expanding the Trail Network: One of the primary objectives of the ETC is to expand the existing trail network within the city. By working closely with local government agencies, they identify strategic locations for new trails, ensuring connectivity and accessibility to different neighborhoods and key destinations. Within this process ETC prioritizes communities and neighborhoods that have not seen a level of investment related to infrastructure to ensure that the growth of the city and region-wide trails system is equitable and accessible to all. One way ETC has done this is through the Complete Streets Initiative. The Coalition actively advocates for funding and implements sustainable design practices to create pathways that accommodate pedestrians, cyclists and other nonmotorized forms of transportation. As we spoke with Lorie, nontraditional transportation is a key aspect of neighborhood connectivity and how people move around the city.

Trail Maintenance and Enhancement: In addition to trail expansion, ETC places great emphasis on trail maintenance and enhancement. The organization recognizes the importance of keeping trails in excellent condition to ensure the safety and enjoyment of trail users. They collaborate with volunteers, community groups and city departments to organize regular cleanup events, trail repair initiatives and landscaping projects. These efforts help preserve the natural beauty of the trails and ensure their sustainability for years to come.

Promoting Trail Awareness and Education: The Coalition understands the significance of raising awareness about the benefits of trails and outdoor activities. They organize educational workshops, public events and social media campaigns to inform

the community about the trail system, safety guidelines and the positive impact of an active lifestyle. By fostering a sense of pride and ownership among residents, the organization aims to create a community-wide culture of trail usage and appreciation.

Our city and communities are fortunate in the fact that we have more than 12 miles of connected multi-use trails, and if we are talking about all trails there are more than 80 miles of trails across Evansville.”

- LORIE VAN HOOK

Positive Impacts on the Community: The work of ETC has had numerous positive impacts on the local community. Trails provide opportunities for physical exercise, recreation and relaxation, contributing to improved public health and overall well-being. They also enhance the quality of life for residents, attract visitors and promote economic development by encouraging outdoor tourism and supporting local businesses.

Looking Ahead: As ETC continues to grow and evolve, their dedication to expanding and maintaining a comprehensive trails

network remains steadfast. While Evansville is in the title of the organization when speaking with Lorie, we learned that regionally we have an opportunity to think more comprehensively about connecting trails across county lines to create more connectivity for the Evansville Region and draw more investment from a state and federal level. It was exciting to learn that ETC will be working on a regional trails master plan with other organizations and stakeholders across the Evansville Region that share a vision for connectivity, active living and access. ETC’s commitment to collaboration, community engagement and education will be instrumental in further enhancing Evansville’s reputation as a vibrant, active city and region that embraces its natural surroundings.

When asked: “What makes our trails unique to other communities?” Lorie - *“The river and having trails along the river is a distinguishing asset that so many communities desire, and we have it.”*

You can see that trails are really an important and valuable part of regionalism, quality of place and connectivity. As we closed the discussion, we asked Lorie: “What can someone do to support trails in our region?” Lorie shared: “Become a Trailblazer!” Simply put, a trailblazer is an advocate and someone who utilizes the trails system. We hope to see you out on a trail soon!

For more information, email Lorie: lavanhook@walkbikeevv.org or visit www.walkbikeevv.org.

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FIFTH THIRD BANK

Fifth Third Bank to Celebrate 165 Years of Service, Innovation, Impact

Less than 1% of U.S. companies survive to mark their centennials. Fifth Third Bank, already decades past that milestone, celebrated its 165-year anniversary on June 17.

Fifth Third's rich heritage began in 1858, when a group of visionaries led by William W. Scarborough founded the Bank of the Ohio Valley. While Fifth Third's name evolved over time, its vision to create a trusted institution that would serve as a catalyst for economic growth and prosperity has remained the same. Over the years, the bank has become synonymous with stability, community impact and innovation. These, along with the bank's ability to adapt to changing times while staying true to its core values, have resulted in it becoming one of the nation's highest performing regional banks. The bank has grown to approximately 20,000 employees and retail branches spanning 11 states, plus commercial banking and wealth and asset management both there and in Texas and California.

"Banks inhabit a special place in the communities where they operate and in their customers' lives," said Fifth Third President and CEO Tim Spence. "Along with that comes extra responsibility to be a proponent for positive change and well-being. I'm proud our employees have never forgotten that throughout our 165-year history. It inspires our continued commitment to innovation, exceptional financial services for our customers and strengthening our communities."

Fifth Third has a history of many firsts. In 1917, it was the first to establish a network of full-service branches in Cincinnati through the merger of Fifth-Third National and Union Savings Bank & Trust Co. It was one of the first financial institutions in the U.S. to establish a

corporate foundation in 1948 — the Fifth Third Foundation. As an innovator focusing on customer experience and the future, Fifth Third became the first bank in the U.S. to establish an online network of ATMs in the 1970s. Jeanie, as the ATMs came to be known, was a beloved icon in Cincinnati and was synonymous to customers with easily access to their cash. It was the first to place banks in shopping malls in the 1950s and grocery stores in the 1980s.

Most recently, the bank launched Fifth Third Momentum® Banking, a first-of-its-kind banking solution that helps customers manage their everyday financial needs, and acquired Dividend Finance, Provide, Big Data Healthcare and Rize Money, Inc. as part of its fintech strategy.

The hallmark of Fifth Third's success lies with its passionate, diverse and talented employees, who are united around the Bank's core values. These values serve as the foundation of its culture and operations, as well as the way employees interact with customers and each other. Fifth Third has remained a pillar of strength and stability for its customers and the financial system throughout the decades.

"We have an impressive history when it comes to standing strong through good times and bad," said Amy Purcell, Fifth Third Bank historian. "No matter the decade, you can find an innovation or significant ways we helped improve the lives of our customers and communities. That hasn't changed since our founding in 1858."

Read more about Fifth Third's history and the story of how we got our name at <https://www.53.com/content/fifth-third/en/media-center/press-releases/2023/press-release-2023-06-15.html>.

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- Walnut Creek Alzheimers Special Care Center
- WEOA Radio

WESSELMAN WOODS SELECTED AS A 2023 AARP COMMUNITY CHALLENGE GRANTEE



Wesselman Woods is thrilled to announce we have been selected to receive a 2023 AARP Community Challenge grant. We are one of only 310 grantees selected (out of over 3,600 applications) from across all 50 states, Washington D.C, Puerto Rico and the U.S. Virgin Islands.

With this quick-action grant, we will turn the 0.12-mile Wesselman Woods Mini Loop Trail into an ADA accessible path for persons with limited mobility. The path will provide viewing access to the Alcoa Raptor Building which includes resident animal ambassadors such as the bald eagle, peregrine falcon, and great horned owl. The trail also provides a close-up view of our County Champion Tulip Tree. This same loop is frequented by guests who take tours at our annual Maple Sugarbush Festival.

“We are incredibly proud that AARP selected Wesselman Woods for this investment to make Evansville more livable for residents of all ages,” stated Director of Development Jerry Rairdon. “AARP is a nationwide leader in making communities more livable, and we are honored that they see the tangible value this project will bring to our area.”

If you have any questions about the grant or timeline, please contact our Director of Development, Jerry Rairdon, at 812-479-0771 or via email, jerry@wesselmanwoods.org.

RIBBON CUTTINGS & MILESTONES

Milestone celebrations are a benefit of Evansville Regional Economic Partnership membership. To request a milestone ribbon-cutting, click or scan the QR code.



WELBORN BAPTIST FOUNDATION

Welborn Baptist Foundation celebrated a grand opening and major investment of Grow, a capacity-building platform with a ribbon-cutting at the Welborn Community Room, 20 NW Third St., Suite 1500 in Evansville. Grow is a platform designed to resource and empower the nonprofit and donor/funder communities, as well the healthcare, government, education or business sector in order to build capacity for impact. Contact them at 812-774-6080 or visit them at www.growcapacity.info.



HYATT PLACE EVANSVILLE DOWNTOWN

Hyatt Place Evansville Downtown celebrated a two-year anniversary with a ribbon-cutting at 202 SE 2nd St. in downtown Evansville. Hyatt Place Evansville / Downtown includes the following amenities: large fitness center, indoor heated pool, complimentary wifi, breakfast buffet that is included in the guest room rate, electrical car charging station, restaurant and bar, guest laundry, valet laundry, e-check-in options and plenty of outdoor seating that also includes a fire pit. Our hotel is located half a mile from many interesting sites in the city, including Ford Center and Old National Events Plaza, and is near Tropicana Evansville, University of Evansville and Children's Museum of Evansville. Contact them at 419-777-3203 or visit them at www.hyatt.com.



STRETCHLAB EVANSVILLE

StretchLab Evansville celebrated a grand opening with a ribbon-cutting at 6432 Florida Road, Suite 103 in Evansville. StretchLab is the industry leader in offering one-on-one assisted stretching. In our open studio concept, we focus on a unique style of push and release (PNF) stretching and use our revolutionary movement technology that measures quality of movement, allowing us to measure progress over time. Contact them at 270-869-4203 or visit them at www.stretchlab.com/location/evansville.



BERKSHIRE HATHAWAY HOME SERVICES INDIANA REALTY

Berkshire Hathaway Home Services Indiana Realty celebrated a new location with a ribbon-cutting at 7220 Eagle Crest Blvd. in Evansville. Berkshire Hathaway Home Services Indiana Realty has been helping clients buy or sell for over 35 years. They are dedicated to providing quality real estate services with the highest level of professionalism. Contact them at 812-205-5771 or visit them at www.BHHSevansville.com.



HUCK'S MARKET

Huck's Market celebrated a grand opening with a ribbon-cutting at 101 N. Crosspoint Blvd. in Evansville. Huck's has several food options including Godfathers Pizza, Cluck's Chicken, fresh deli items and a bakery. Contact them at 812-213-5465 or online at www.hucks.com.

What to know when developing your company's social media policy

By Better Business Bureau

With more than 70% of Americans and 80% of Canadians using some social media, social networks provide a vast opportunity to reach and engage your customers. That said, you'll need to lay down some ground rules to ensure your business's social media channels accurately and professionally represent your brand. Here's what to know when developing your company's social media policy.

What to include in your business's social media policy

- **Identify employees' roles.** Make it clear who can post content on the company's social media accounts and who can engage with followers. Outline who can access login information, will oversee social media strategies and is responsible for customer service via these channels. Make it clear who is responsible for replying to comments and messages on social media on behalf of your company. If a complaint or tense situation arises, clarify who should handle it.
- **Describe your brand's voice and tone.** This will help anyone responsible for posting content to ensure your company stays on-brand. A consistent voice will help your business engage and retain customers.
- **Set ground rules for appropriate behavior on business social media accounts.** Spell out inappropriate behavior for company social media channels, even if it seems it should go without saying. You may want to expressly prohibit profanity, hate speech and confidential information about your business. In addition, ask employees to use proper spelling and grammar and fact-check posts from other accounts before resharing them. If you don't want company posts to contain colloquialisms or emojis, inform your employees in this policy section.
- **Define your comment moderate policy.** Deleting or hiding critical comments and reviews may be tempting, but that's not always the best strategy. Define upfront when to remove comments, such as spam or profanity, and when to leave them up. Use those comments as a chance to respond and make things right.
- **Keep security and legal considerations in mind.** Teach your employees about copyright laws and any industry regulations that might apply to your business. Make rules about using personal social media accounts on business equipment, creating strong passwords and changing them regularly, and keeping antivirus software current. You may also want to train your employees to spot scams or phishing attempts on social media. Finally, let employees know what to do if they spot a social media security issue.

Plan to handle misinformation. What's the plan if you discover unfounded rumors or confidential information circulating on social media about your business? Determine who will set the record straight, if need be, and how they should do it.

- **Review your policy periodically.** Social media constantly evolves, so revising your policies regularly is wise. Set up specific review dates to revisit your policy and make adjustments.

Offering guidance for employees' personal social media use

- **Create guidelines for personal social media use.** You can't control what your employees do on their personal social media accounts, but you can provide guidelines about any work-related content they post. The main goal here is to let your employees know that their words and actions reflect on your brand, and people may view them as representing the company, even in personal social media posts. Of course, each industry is different, and you may not need to make any rules. Think about the following:
 - Can your employees put your company or their position at your company in their social media bio?
 - Can they upload photos of themselves at their workplace or in their work uniform?
 - If they talk about your business or other matters on social media, do they need to include a disclaimer that they are expressing personal opinions?
- **Define consequences up front.** Let employees know the consequences of violating your policy. You might require your employee to apologize publicly and correct their statements. For significant issues, such as revealing company secrets, you might enforce stricter punishments, such as terminating employment. Whatever you decide, outline it in detail in the policy and stick to your guns if someone breaks the rules.

For more information

Get more tips on securing your business' social media accounts by reading the BBB Business Tip: What to do if your business's social media account gets hacked. Learn more ways to streamline your business operations by visiting the BBB business news feed and BizHQ.

To review this article and hyperlinked references in full, visit:

<https://www.bbb.org/article/business/28905-bbb-business-tip-what-to-know-when-developing-your-companys-social-media-policy>
Give your business reputation a boost by applying for BBB Accreditation today.



newsmakers

PRESENTED BY:



RYAN SCOTT

The Board of Directors for Big Brothers Big Sisters of Southwestern Indiana announced Ryan Scott as the new Executive Director. Scott is originally from Chrisney, IN, and currently resides in Henderson, KY. He received his undergraduate degree from Murray State University and two master's degrees from The University of the

Cumberlands. Big Brothers Big Sisters of Southwestern Indiana is a one-to-one mentoring program dedicated to improving the lives of children in our community. Established in 1969, the organization serves children in Vanderburgh, Warrick, Posey, Spencer, and Gibson Counties in Southwest Indiana, and Henderson County in Kentucky.



SHERRI WRIGHT

Sherri Wright with Sonitrol of Evansville placed in the top 10 in the nation in multiple sales categories with Sonitrol Corporate in 2022. Wright finished in the top 10 in new customers and most products sold, and she is tracking to repeat that performance in 2023.

FOREFRONT THERAPY

Forefront Therapy added two new team members in its Pediatric Clinic.



JACKIE YAGUAL



NATALIE TIFFANY

Jackie Yagual, OTR/L, MOT, is a bilingual Pediatric Occupational Therapist who graduated from the University of Southern Indiana.

Natalie Tiffany, PT, DPT recently graduated from the University of Missouri and joined the team as a Pediatric Physical Therapist.



KAYLAH SCHMITT

Kaylah Schmitt, Chief of Staff of the Arc of Evansville, graduated from the Indiana Association for Rehabilitation Facilities Leadership Academy. The Academy is INARF's commitment to, and investment in, the development of leaders with high potential to positively impact industry growth and success. INARF member

organizations provide services to Hoosiers with intellectual and developmental disabilities. Leadership Academy attendees learned via four 2-day classes, led by industry experts and experienced leaders, and from one another through group work and small group projects.

E-REP AMBASSADORS OF THE MONTH MAY 2023



LOGAN MOORE
SWAT PEST



JULIE BURGHER
THRYVE

Thank you,

FOR YOUR ENGAGEMENT
IN THE BUSINESS COMMUNITY!

#elooksgoodonyou



DR. WILLIAM ELLIOTT JR.

The University of Southern Indiana named Dr. William Elliott, Jr., Professor of Geology and Associate Dean of the Pott College of Science, Engineering, and Education, as Interim Dean of the Pott College. Elliott became Chair of the Geology, Physics and Environmental Science Department at USI in August 2009. In October 2022, he became

Associate Dean of the College. As Chair at USI, he facilitated the development and launch of the environmental science and physics degree programs. Prior to coming to USI, he was faculty member and coordinator of the Geology Program in the Environmental Studies Department at Southern Oregon University. He has been part of several collaborative teams at USI to investigate factors impacting graduation rates and student persistence. He is a Co-Principal Investigator on a nearly \$150,000 grant led by Dr. Amy Chan-Hilton, Director of Center for Excellence in Teaching and Learning, to transform STEM Education through the National Science Foundation Improving Undergraduate STEM Education program. He earned his undergraduate degree from the University of Pittsburgh at Johnstown and his master's and doctoral degrees in geology from Indiana University.

JASPER ENGINES AND TRANSMISSIONS

Jasper Engines and Transmissions announced the winners of its annual scholarship program. Applicants must be dependent children of full-time JASPER Associates. A rating system of several criteria is used to determine the recipients.

Brayden Beck is a graduate of Northeast Dubois High School. He will attend the University of Southern Indiana majoring in Accounting. He is the son of Jarrod and Kelly Beck. Jarrod is a Business Analyst at JASPER.

Tori Brandt is a Jasper High School graduate. She will attend Purdue University to pursue a Nursing degree. She is the daughter of Alison and Scott Brandt. Alison works in the Payroll office at JASPER.

Allyson Buening graduated from Southridge High School and will be attending Indiana State University to earn a degree in Marketing with a minor in Graphic Design. She is the daughter of Stephanie and Scott Buening. Stephanie works in the People Services Department at Jasper.

Elijah Cox is a graduate of Forest Park High School. He will attend the U.S. Military Academy at West Point to study Psychology and Pre-law. He is the son of Erica & Kevin Cox and Melonie Cox-Haase and Brian Haase. Erica works in JASPER's Diesel Department.

Isabella Davis is a graduate of Willow Springs High School. She will continue her education at Missouri State University-Springfield where she'll major in Nursing. She is the daughter of Glenn and Nelvy Davis. Glenn is a conveyance Associate at Jasper's Willow Springs, MO facility.

Abigail Fuller graduated from Mt. Hebron High School in Maryland. She will attend Towson University to get her degree in Criminal Justice with a minor in Psychology. She is the daughter of Greg and Shannon Fuller. Greg is a delivery driver at JASPER's Baltimore branch.

Mackenzie Gilliatt is a graduate of Paoli High School. She plans to attend Vincennes University for a Nursing degree. She is the daughter of Misty Perez and Chad Quinlin. Missy is a team leader in the Transmission Division at JASPER's Crawford County facility.

Israel Gutierrez is a graduate of Southridge High School and plans to further his education at Vincennes University where he'll pursue a degree in Automotive Technology. He is the son of Eloisa Dubon and Jose Gutierrez. Eloisa works in JASPER's Transmission Department and Jose works in the Differential Department.

Caleb Hochgesang graduated from Heritage Hills High School. He will attend Western Kentucky University where he'll major in Civil Engineering. He is the son of Kim and Ryan Hochgesang. Kim works in JASPER's IT Department.

Harrison Hulsman is a graduate of Jasper High School and plans to continue his education at the University of Southern Indiana for a degree in Exercise Science. He is the son of Jason and Andrea Hulsman. Jason is the Marketing Department Director at JASPER.

Katelynn Larrimore is a graduate of Salem High School. She plans to attend Wilmington College where she'll pursue a degree in Agricultural Education. Katelynn is the daughter of Ryan Larrimore and Michelle Larrimore. Ryan is a driver for JET Transit.

Ryan Leuck is a Jasper High School graduate and will continue his education at Purdue University studying Turf Science and Management. He is the son of Craig and Kelley Leuck. Craig is a JPS Instructor at JASPER.

Haley Lorey is a graduate of Forest Park High School with plans to attend Indiana State University to obtain a degree in Science Education and Biology. Haley is the daughter of Amy and Duane Lorey. Amy works in JASPER's IT Department.

Noe Mares is a graduate of Jasper High School. He will attend the University of Southern Indiana majoring in Finance with a minor in Accounting. He is the son of Norma Mares. Norma works in the Lifter Department at JASPER.

Evan Mehringer is a Northeast Dubois High School graduate. He will attend the University of Southern Indiana to pursue a degree in Manufacturing Engineering Technology. He is the son of Ed and Cheryl Mehringer. Ed works in JASPER's Diesel Department.

Maverick Merkel graduated from Jasper High School and will be attending Kentucky Wesleyan University to earn a degree in Special Education. He is the son of Maurice and Michelle Merkel. Maurice works in the Transmission Department at JASPER.

Ashley Nail is a graduate of Loogootee High School. She will attend the University of Southern Indiana majoring in Elementary Education with a minor in Special Education. She is the daughter of Eric Nail and Michelle Grace. Eric is a Customer Service representative at JASPER.

Sophie Petry is a graduate of Jasper High School. She will continue her education at Kentucky Wesleyan University where she'll major in Education with a Special Education minor. She is the daughter of Kelly Petry and Terri Tigue. Kelly is a Customer Service representative at JASPER.

Hailey Pund graduated from Forest Park High School. She will attend Ivy Tech Community College. She is the daughter of Nick and Jennifer Pund. Nick works in JASPER's Diesel Department.

Kenzie Seibert is a graduate of Crawford County High School. She plans to attend the University of Southern Indiana for an Elementary Education degree. She is the daughter of Alan and Jessica Seibert. Alan works in the JIL Distribution Center at JASPER's Crawford County facility.

Zoey Squirell is a graduate of Mountain Grove High School in Missouri and plans to further her education at Missouri State University-West Plains where she'll pursue a degree in Chemistry. She is the daughter of Pat and Patty Squirell. Pat works in the Transmission Department at JASPER's Willow Springs, MO, facility.

Jordan Stewart graduated from Chapin High School in South Carolina. She will attend the University of Tennessee where she'll major in Interior Architecture. She is the daughter of Butch and Lisa Stewart. Butch is Sales Manager at the Columbia, SC, branch.

Faith Taylor is a graduate of Crawford County High School and plans to continue her education at Hanover College for a degree in Mechanical Engineering. She is the daughter of Dustin and Abby Taylor. Dustin works in JASPER's Crawford County Maintenance Department.

Autumn Voegerl is a graduate of Jasper High School. She plans to attend Ball State University where she'll pursue a degree in Social Studies Education. Autumn is the daughter of Todd and Deb Voegerl. Todd works in the Diesel Department at JASPER.

Karis Wigand is a Jasper High School graduate and will continue her education at Bellarmine University studying Psychology and Sociology. She is the daughter of Brian and Melissa Wigand. Brian works at Jasper Electric Motors.

UNIVERSITY OF SOUTHERN INDIANA BOARD OF TRUSTEES



FOUAD HAMAMI

Fouad Hamami, a political science major, was selected as the University of Southern Indiana Student Trustee and will serve a two-year term through June 30, 2025. He succeeds Liam Collins, Class of 2023. A native of Evansville and graduate of Signature School, Hamami is the Founder of USI's Mock Trial Team and a member of Student Government Association.

He currently volunteers at Oasis Dementia Care assisting with resident activities, including playing the piano and arranging arts and crafts and special events. The Student Trustee, a voting member of the nine-member USI Board of Trustees, brings a student perspective to the governing board. They must be a full-time student, a U.S. citizen and resident of Indiana, have a 2.5 GPA or above and have completed 24 semester credit hours at USI.

Also at USI, Gov. Eric Holcomb reappointed two members of Board of Trustees for four-year appointments through June 30, 2027. Returning USI Trustees are Jeffrey (Jeff) Knight and Christina Ryan, of Evansville and Newburgh, respectively. Knight formerly served as the Executive Vice President and Chief Legal Counsel at Old National Bancorp in Evansville. During his nearly 30-year tenure at Old National, he held various leadership positions, including Corporate Secretary, General Counsel and head of Government Relations. Knight serves as a Board Member for the Welborn Baptist Foundation, the Indiana Legal Foundation and the Government Affairs Committee of the Indiana Bankers Association, among others. He is also a member of the Indiana Business Law Survey Commission and the Board of Visitors for the University of Evansville. He holds a bachelor's degree in public administration from the University of Evansville and received his Doctor of Jurisprudence from Indiana University School of Law – Indianapolis. Ryan currently serves as the CEO of The Women's Hospital at Deaconess Health System, Inc. With over two decades of experience, she played a key role in establishing and successfully opening The Women's Hospital in Newburgh, Indiana. Prior to joining Deaconess, Ryan served as the Director of Women and Children Services at St. Margaret Mercy Healthcare Center, Northwest Indiana. She actively participates in numerous organizations, including serving as a member of the Indiana Hospital Association, Indiana Perinatal Quality Improvement Collaborative for the Indiana State Department of Health and Ronald McDonald House Charities, among others. In addition, Ryan is involved with an array of community health partnerships, including working to reduce infant mortality and addressing southwest Indiana's opioid and substance abuse crisis. She earned a bachelor's degree in nursing from Elmhurst College and a master's degree in health administration from Indiana University.

USI CORPORATE PARTNERSHIPS AND CUSTOMIZED TRAINING



PAULA NURRENBERN

The University of Southern Indiana named **Paula Nurrenbern** to Director of Corporate Partnerships and Customized Training. She succeeds Charmaine McDowell, who will retire in July after 31 years of service to USI. Nurrenbern will report to Dawn Stoneking, Executive Director of Outreach and Engagement. Nurrenbern, previously the Manager of Customized Solutions, joined the University in 2009. During her tenure, she has served as Assistant Director of Development for Athletics and Corporate Giving, Assistant Director of Development for Athletics and Major Gifts, Resource Development Specialist and Manager of Customized Solutions. Before arriving at USI, she held managerial roles in commercial operations for Mead Johnson Nutrition. She earned an associate degree in business administration and bachelor's degree in organizational management, both from Oakland City University, and a master's degree in public administration from USI. **Lesley Groves** has accepted the Assistant Director of Corporate Partnerships and Customized Training position, effective immediately. Groves will report to Nurrenbern. Before joining USI, Groves served as an Annual Giving and Grants Officer at the Deaconess Foundation, Director of Development at the Evansville Museum of Arts, History and Science, and held fund development roles for the Girl Scouts of Southwest Indiana. She earned a bachelor's degree in general studies from Ball State University and a master's degree in public administration from USI.



LESLEY GROVES



DR. BRAXTON D. FACER

Tri-State Orthopaedics announced the addition of Dr. Braxton D. Facer, D.P.M., to the orthopaedic practice. Facer joins the podiatry team and will begin accepting patients the week of July 10 at both the Evansville West and Evansville East offices. He earned his Doctorate in Podiatric Medicine from Midwestern University in

Glendale, AZ. He completed his residency in Foot and Ankle Reconstructive Surgery at St. Vincent Evansville Podiatry Residency. His practice focuses on conservative and surgical care of the foot and ankle, which includes trauma/reconstructive surgery, flatfoot reconstruction, arthritis, tendonitis and sports injuries.

To feature your new hires or promotions in the next digital newsletter, email a short description and photo to: news@evvregion.com

AN E-REP SIGNATURE EVENT



e7 REP **Open** GOLF OUTING

AUGUST 14 | 10:30 AM - 6 PM
EVANSVILLE COUNTRY CLUB

Join us for a golf outing with top business leaders, community members, clients and their guests!

The Evansville Regional Economic Partnership's annual golf outing is a fun and casual way to connect and network with top decision-makers in the community. Stick around after tournament play for the "19th Hole" awards reception where door prizes, food, drinks and entertainment will be provided.



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