

E-REP

APRIL 2024

BUSINESS |

POLICY |

COMMUNITY |

TALENT |

STRATEGY |

IMPACT

MONTHLY NEWSLETTER

#rivenofopportunities



INSIDE:

- POSEY COUNTY RFP
- BERRY GLOBAL
- DEACONESS HOSPITAL
- EVANSVILLE RANKINGS
- ENGAGE INDIANA SERIES

NEW MEMBER PROFILES:

- WLINDSLEY CONSULTING
- 1-800-HANSONS



EVANSVILLE
REGIONAL
ECONOMIC
PARTNERSHIP

PHOTO: EVANSVILLE REGION
LEGISLATORS DURING THE 2024
LEGISLATIVE WRAP UP

Success...

MAKE MY MOVE

E IS FOR EVERYONE
BRINGS NEW TALENT AND
BOOSTS REGIONAL ECONOMY

CEO LETTER | NEW MEMBERS
NEWSMAKERS | MILESTONES | & MORE

www.evansvilleregion.com

Recognitions and Achievements Propel Our Region Forward

I am delighted to share with you some exciting news that highlights the incredible progress and success of our region. Recently, Evansville was recognized by CNN for our outstanding remote work program through MakeMyMove, a testament to the innovative and forward-thinking approach of the State of Indiana and our community to grow the region's population. You can learn more about MakeMyMove – an E-REP program funded through the State's READI initiative – on page 4 of this newsletter.

This recognition is one of many accolades that showcase why we have so much to be proud of in our region. Evansville has been named the #1 Destination for Millennial Homebuyers, as reported by Realtor.com in their list of the 10 Hottest Cities for Young Millennial Homebuyers. This acknowledgement speaks volumes about the attractiveness and opportunities that the Evansville Region offers to young professionals and families looking to establish roots in a vibrant and welcoming community.

In addition to these honors, Evansville has experienced significant growth in high-income households, ranking #3 in the nation for high-income household growth according to SmartAsset. This remarkable 150% increase in high-income households, with 816 households added, demonstrates the economic vitality and opportunities that our region offers to residents and businesses alike.

Moreover, Evansville has been recognized as the #3 City for Remote Workers by the Wall Street Journal in their list of Best Cities for Remote Workers in the U.S. This recognition highlights our region's infrastructure, amenities and supportive environment for remote professionals, making Evansville an attractive destination for talent from across the country.

These achievements would not have been possible without the dedication, collaboration and innovative spirit of our business community, local leaders and residents. As we celebrate these successes, let us continue to work together to build on our strengths, attract talent and investment, and create a thriving and inclusive economy for all.

Thank you for your ongoing support and commitment to making the Evansville Region a great place to live, work and belong.

e is for everyone,



LLOYD WINNECKE
CEO, E-REP

#riverofopportunities

f in @ @evvregion



LLOYD WINNECKE
CEO, E-REP



Impact Circle, Champion and Torchbearer Investors are the voice of business in the Evansville Region. This select group of Evansville Regional Economic Partnership (E-REP) Stakeholders guides E-REP's mission and priorities, its affiliates and its lines of work. It drives the Region's greatest opportunities for progress and addresses significant community challenges.

Above all, this leadership investment affords E-REP the capacity to employ and retain a high-quality staff to execute the work of the organization and to ensure that it has sufficient resources to provide leadership for the Region's greatest opportunities.

THANK YOU!



INVESTORS:



CHAMPION INVESTOR:



TORCHBEARER INVESTORS:





MakeMyMove Success

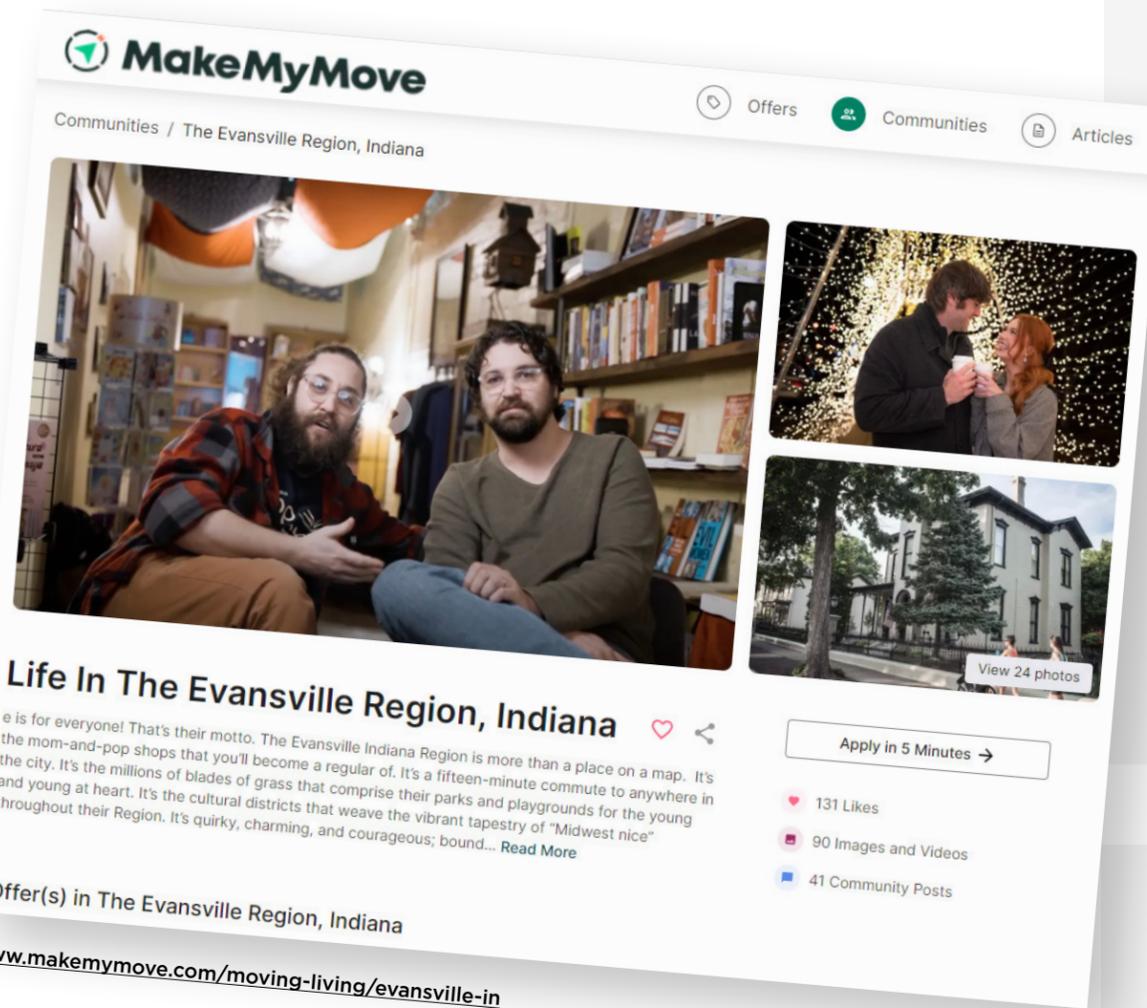
Make My Move Program: Transforming Lives and Boosting Regional Economy

In the era of remote work, where geography no longer binds professionals to a specific location, communities are presented with unique opportunities for growth and revitalization. The MakeMyMove program, spearheaded by the innovative team at *e is for everyone*, stands as a beacon of success for the region. With the recent relocation of 15 remote workers and their families, totaling 24 adults and 7 children, MakeMyMove has not only brought fresh talent to the region but also injected significant economic vitality into the community.

The numbers speak for themselves about the program's impact. These movers, hailing from 10 different states, collectively bring with them an average household income of \$118,150. This influx translates to a staggering \$1,566,692 in new annual economic output for our region. Beyond the immediate financial boost, the program enriches our community's cultural fabric by welcoming diverse perspectives and experiences.

One of the most remarkable aspects of MakeMyMove is its ability to address both individual and community needs simultaneously. For remote workers seeking a change of scenery or a better quality of life, the program offers an enticing opportunity to relocate to a region that aligns with their preferences. Meanwhile, for communities like ours, grappling with issues such as population stagnation, MakeMyMove presents a strategic solution for talent attraction and retention.

The success of the program is not solely measured in economic terms but also in the tangible improvements it brings to the lives of participants. By facilitating seamless relocations, providing support with housing, schools and community integration, *e is for everyone* ensures that



families transition smoothly into their new community. This holistic approach fosters a sense of belonging from the outset, laying the groundwork for long-term residency and engagement within the community.

The decision to renew the contract with MakeMyMove for another year, with plans to relocate an additional 25 remote workers, underscores the confidence and enthusiasm surrounding the program. It is a testament to its effectiveness in addressing the needs of both remote workers and the communities they join.

Looking ahead, the continued success of MakeMyMove hinges on sustained collaboration and commitment from all stakeholders involved. By leveraging the momentum generated thus far, we can further position our region as a prime destination for remote professionals seeking a vibrant community and an exceptional quality of life.

In conclusion, the MakeMyMove program, championed by the *e is for everyone* team, stands as a shining example

of proactive economic development and community building in the remote work era. With its proven track record of success and ambitious plans for the future, MakeMyMove is poised to make an enduring impact, enriching both the lives of individuals and the collective prosperity of our region.

Check it out at: www.makemymove.com/moving-living/evansville-in



I'M LOOKING FORWARD TO GETTING TO KNOW THE EVANSVILLE COMMUNITY AGAIN. SO FAR, IT HAS BEEN COMFORTING TO SEE THAT SOME OF THE BEST THINGS ABOUT EVANSVILLE HAVEN'T CHANGED. AND I'VE BEEN IMPRESSED WITH SOME OF THE MORE PROGRESSIVE CHANGES. I'M LOOKING FORWARD TO SPENDING MORE TIME ENJOYING THE SHOPS AND RESTAURANTS DOWNTOWN WHILE TAKING ADVANTAGE OF MY COWORK EVANSVILLE MEMBERSHIP.



Karen B.
Moved to the Evansville, IN Region via MakeMyMove.com



WE'RE SAVING OVER \$1000 JUST ON RENT BY MOVING HERE FROM FLORIDA. DAYS ARE NICE AND NIGHTS ARE PERFECT. THIS WAS ONE OF THE BEST DECISIONS WE'VE EVER MADE!



AIMEE GIBSON
VERIFIED MOVER

Aimee Gibson
Moved to the Evansville, IN Region via MakeMyMove.com



Posey County Commissioners announce RFP for Housing Study

Proposals Due May 8, 2024

The Board of Commissioners of Posey County has announced a [Request for Proposals](#) for professional consulting services for a comprehensive housing study.

The study will evaluate the current housing landscape, analyze market trends and engage stakeholders to provide valuable insights for strategic housing development. The study area will encompass unincorporated Posey County, as well as Mount Vernon, Poseyville, New Harmony, Cynthiana and Griffin.

E-REP's Community Development team drafted and distributed the RFP and look forward to working with the selected consultant for the benefit of Posey County and the region as a whole.

Proposals must be mailed or delivered to the Posey County Auditor's Office in Mount Vernon on or before 8:30 a.m. on May 8.

Posey County Auditor's Office
126 E 3rd St #220, Mt Vernon, IN 47620

Proposals may also be submitted to the Commissioners at the Hovey House Meeting Room in Mount Vernon before 9 a.m. on May 8.
Hovey House
330 Walnut Street, Mt. Vernon, IN 47620

<https://www.evansvilleregion.com/wp-content/uploads/2024/03/Posey-County-Housing-Study-RFP-1.pdf>



Let's welcome WLindsley Consulting as a new member of the Evansville Regional Economic Partnership. Walter Lindsley, Founder & Executive Director, gives us insight about WLindsley Consulting. WLindsley Consulting is located at 4432 Scarlet HL in Evansville. Walter can be reached by calling 703-628-5920 or email WJLindsley@gmail.com. Visit them online at www.johnmaxwellgroup.com/walterlindsley.

Tell us about WLindsley Consulting and the services you offer.

I love people and developing folks' leadership skills. That is the service I provide, developing and improving leaders. Services include coaching, training and speaking on leadership for individuals and organizations. If you've been thinking about investing in yours or your people's growth, then I'd love to help you on that journey. If you aren't sure exactly where to start, I can come in and conduct an assessment grounded in leadership and operations management and provide you with some suggested next steps. It's funny we use coaches to help us master sports, but leading ourselves is a sport inside our hearts and minds, yet we rarely rely on coaches to guide our growth so we can be awesome corporate athletes and achieve our true potential.

What inspired you to invest your time and resources in this business?

For me it's a calling and I spent nearly 37 years in the military honing my understanding of the art and science of leadership and then had a chance to use those skills in the commercial industry while serving as an executive with Lockheed Martin. The military and aerospace industry are both very tough environments to lead in ... everything rises and falls with leadership. Over that time, I've read hundreds of books, attended hundreds of training courses and gained 42 years of experiences that can be used to accelerate your journey. Adding value to others so that they can lead more effectively is a sustainable way to give back and help our community thrive. If you are going to climb Mount World-class, wouldn't it be great (smart) to have a guide who has made the climb many times, in some of the toughest conditions?

What career advice would you give the younger generation interested in this type of work?

Invest in your own **growth**, value **mentors** and learn to **lead yourself first**. The hardest person to lead is you. This is called professionalism. What can you do today to **show up** more professional and **radiate** the energy

and enthusiasm of a professional in your work environment? All begins with controlling our thoughts, positive attitude and growing every day to be a **better version of ourselves**. What would the world be like if we did that and encouraged others to do the same. Finally, you can **become an expert** in anything within 3-5 years if you apply yourself.

In your opinion, what are three ingredients for success?

Show up positive and work hard (excellence in all we do); be a person of character (integrity, service, selfless, courteous); and have grit (never, never give up). Keep climbing and achieve your God-given potential.

What has been one of your toughest challenges?

In the military we learn all about sacrifice. The mission and way of life is demanding, so we miss out on our families' lives, we spend long stints away from our spouses and children. As a corporate executive, it's more of the same as long hours are the norm and challenges are never ending. The toughest challenge is finding the right **work-life balance**. Balancing faith, family and duty and being present and accountable in all three arenas is tough. Setting the example for your family and folks so that they achieve balance is essential leader standard work.

Why is the Evansville Region a great place to operate a business?

Location, location, location...coupled with a long history of success and resilience here, third largest city in Indiana it is home to manufacturing, medical, logistics, many service agencies, higher education just to name a few. It's all here and look at everything within 250 miles of Evansville. Abundance of opportunities to coach and train current and future leaders so that this region has sustainable and well-led operations in all environments from **Airport** to **Zoo** operations...they all rise and fall on **leadership**.

What do you like most about the community in which you live?

Great place to raise family, the neighbors are kind and caring, and our church at Good Shepherd is superb and really has a vibrant feel.

Is there anything else you would like to share?

The E-REP team has been great to work with, can't thank you all enough for what you do for the businesses in the area. We wish the new mayor and her team the best of luck as they begin their first year leading Evansville to even higher achievements and growth. If anyone needs help developing their leaders don't hesitate to reach out. I am happy to come present at a lunch-and-learn or strategy offsite so you can get a sense of the passion and experience I have for developing corporate athletes (leaders).



INDIANA FOR THE BOLD Economic Development Corp. IBI MEDIA INSIDE INDIANA BUSINESS

FRIDAY, APRIL 12
University of Evansville

FEATURED PANELISTS



Tim Hollander
President
Toyota Motor Manufacturing,
Indiana



Christopher M. Pietruszkiewicz, Esq.
President
University of Evansville



Ronald Romain
Executive Chairman
United Companies



Roland B. Shelton
Chief Strategic Business
Partnership Officer &
Executive Vice President
Old National Bank



Mayor Stephanie Terry
City of Evansville



Lloyd Winnecke
Chief Executive Officer
Evansville Regional
Economic Partnership

Register today at: [IBJ.com/Engage](https://www.ibj.com/Engage)
CLICK THE LINK IN THE BIO

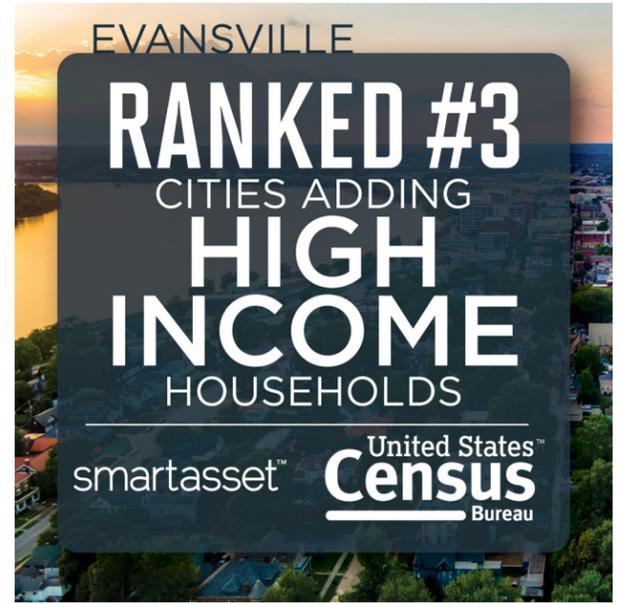
Evansville Takes the Spotlight: Ranks #3 in High- Income Household Growth Across the U.S.

Noteworthy news for the Evansville Region! A recent study conducted by SmartAsset unveiled intriguing insights into the growth of high-income households across 345 major U.S. cities, with Evansville ranking #3 on the list.

According to recent data from the U.S. Census Bureau, the proportion of high-income households - defined by the IRS as those earning \$200,000 or more annually - has been a key indicator of economic shifts within communities. Recognizing the significance of this trend, SmartAsset conducted a comprehensive analysis of 345 of the largest U.S. cities to identify where the growth of high-income households has been most pronounced over the past year.

KEY FINDINGS:
SmartAsset analyzed the latest U.S. Census Bureau data to determine where the proportion of high-income households (\$200,000 or more annually) grew the most over one year.

The study sheds light on emerging economic trends, such as shifts in housing markets, service demands and business opportunities, influenced by the expansion of high-income households.



WHY THE INCREASE? It's hard to pinpoint precisely, but here are some key points that may have contributed to the increase in wages:

- The Stone Family Center for Health Sciences has been producing more physicians who have high wage earning potential (this pipeline was essentially nonexistent before the Stone Family Center).
- Our region has three Fortune 1000 companies whereas most regions our size have none or one.
- The average wage for our manufacturing sector is nearly \$70k and for health and life sciences it is over \$100k, meaning those that fall in the 75th percentile or above for many of the jobs in those industries are making more than \$200k.

EXPLORE THE FULL REPORT:
Dive deeper into the findings of SmartAsset's study to gain valuable insights as high-income households play a pivotal role in shaping the economic landscape of cities, impacting housing markets, service demands, business trends and tax contributions. <https://smartasset.com/data-studies/high-income-household-growth-2024>



RELATED NEWS: Evansville, Indiana also ranked third in the Wall Street Journal's list of places for remote workers with housing costs at a median price of \$183,000.
www.wsj.com/articles/remote-workers-great-place-to-live-11675881131



Memorial Hospital Affiliation with Deaconess Effective Feb. 1

Effective February 1, 2024, Memorial Hospital and Health Care Center (MHHCC) became an affiliate of Deaconess, based in Evansville

The Little Company of Mary (LCM) Sisters has sponsored MHHCC since its beginning, more than 70 years ago, when the Sisters responded to a need for health care in Dubois County and the surrounding area. Their involvement and the sponsorship by the LCM Sisters have ensured the Memorial Hospital health care ministry has remained consistent with the principles of the Sisters, as well as playing a key role in maintaining Memorial Hospital's Catholic identity.

MHHCC, Deaconess and the Diocese of Evansville worked together on the affiliation agreement, and approval was officially received on January 19 from the Vatican, allowing MHHCC to affiliate with Deaconess and remain a Catholic health care facility.

"I am pleased to welcome Memorial Hospital as our newest affiliate," Deaconess CEO Shawn McCoy said. "At Deaconess, we strongly believe in local decisions and local leadership for health care organizations. Memorial Hospital is already a high-quality organization, so we look forward to building on this strong foundation to add and enhance services available in and around Jasper."

"As we transition through the coming months and years, our collective plan is to grow services, expand care and continue to deliver care locally," said E. Kyle Bennett, President and CEO of Memorial Hospital. Memorial Hospital will continue to operate with a local board of directors.

“Memorial Hospital is already a high-quality organization, so we look forward to building on this strong foundation to add and enhance services available in and around Jasper.”

SHAWN MCCOY
Deaconess CEO

"Deaconess has committed to a significant investment over the next 10 years in Memorial and its surrounding communities," McCoy said, "with the goal of increasing the quantity and scope of care provided at Memorial."

Sister Renee Cunningham LCM, Secretary of the Board of Directors, said, "The affiliation with Deaconess ensures we can continue to meet this commitment for decades to come."



Let's welcome 1-800-HANSONS as a new member of the Evansville Regional Economic Partnership. Aaron Tanner, general manager, gives us insight about 1-800-HANSONS. Aaron can be reached by calling 812-449-8374 or visit them online at www.hansons.com.

Tell us about 1-800-HANSONS and the services you offer.

We are a home improvement company offering windows, roofing, siding, gutters, gutter protection and baths/showers.

What inspired you to invest your time and resources in this business?

My background is in home improvement, and I felt that I would be an excellent fit in a company like this. Also, it's a recession/pandemic-proof business as customers always need to repair/replace things on their homes.

What career advice would you give the younger generation interested in this type of work?

Be open to change and be innovative. If you aren't changing, you are dying in business. The world changes every day so to be successful, you must change with it.

In your opinion, what are three ingredients for success?

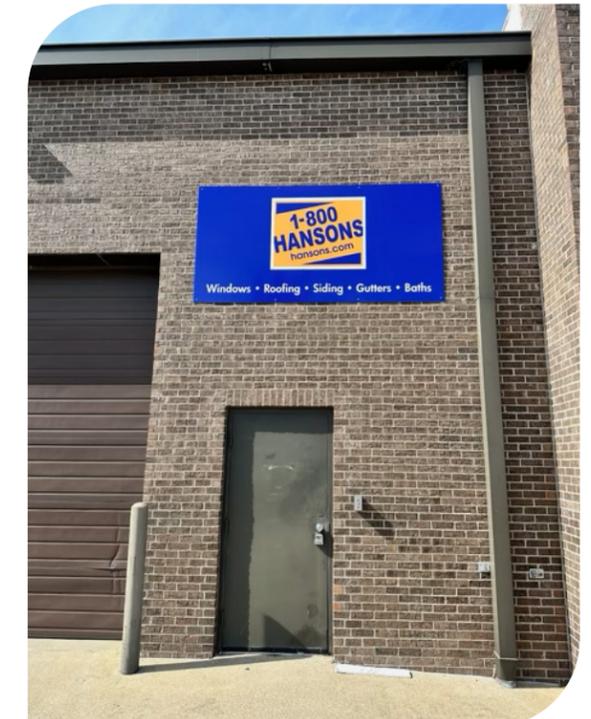
Integrity, self awareness, servant leadership.

What has been one of your toughest challenges?

Learning a new company's way of doing business compared to what I used to do.

Why is the Evansville Region a great place to operate a business?

In our business we saw it as a great place because of the amount of homes that are in the prime age range to start needing new roofs, windows and other improvements. Plus, it's a fast-growing city and we wanted to offer what most companies here don't, which is a full assortment of products.



What do you like most about the community in which you live?

Small-town feel with many things to do like in a big city. Also it's close enough to other major cities to visit in a short amount of time.

The most important elements of every company website

By BBB Serving Evansville and the Tri-State

Have you ever been on a website and felt stranded?

Maybe you were placing an order, or maybe you were looking for contact information – whatever the reason, the website left you hanging. The lesson here? Design, navigation and usability are a big deal regarding website design.

Your website is the first impression your company will make on potential customers online

Gaining the trust of your users goes hand in hand with how you design your site. If done well, your website will convert visitors into your most valuable, profitable customers. If it is lacking critical elements, however, you may be missing out on a significant amount of website traffic and potential clients. That's why it's vital to consider the most important website elements when working on the initial design and setup process.

Your web design elements matter more than you think

If you sell anything online, you need a website, especially if you run a small business. However, this is only the first step. You also need to make sure your website is designed well. Not only does your website design play a vital role in its ranking within search engines, but it's also significant in gaining the trust of potential customers, and ultimately – converting leads into sales.

HubSpot breaks down the top reasons customers leave a website:

- 88.5% Slow loading
- 73.1% Non-responsive website
- 61.5% Bad navigation
- 38.5% Outdated design
- 34.6% Poor content structure
- 3.8% Obtrusive use of audio/video

The takeaway: Your credibility is at stake when you're not prioritizing the speed, layout, visuals and functionality for your website.

The solution: A focus on design and functionality could lead to more eyes and more "add-to-carts" for your company's products or services.

BBB pro tip: BBB Accredited Businesses have access to the BBB Dynamic Seal, designed with features like your rating and date of Accreditation, as well as a link to your business profile, customer reviews, and Get-A-Quote on BBB.org. Add this to your website so visitors can learn about your accomplishments and your commitment to trust.

Below are some of the most important elements of a successful company website:

5 IMPORTANT ELEMENTS YOUR COMPANY WEBSITE NEEDS

Your website is the face of your business and your online marketing strategy. You need a clean, professional, easy-to-navigate site that will help customers find you and drive sales in order to compete with bigger companies that have much larger budgets and more resources.

Below are some of the most important elements of a successful company website:

1. Design easy-to-use navigation

You want to steer your customers in the right direction. That's why simple navigation is essential for your website. No one wants to be overwhelmed by complicated menus, pop-ups or link volumes. According to a survey by Clutch, 94% of consumers say that easy navigation is the most useful website feature because it allows them to find what they are looking for in a timely manner.

2. Craft easy-to-read content

Another important element of a good company website is quality content. Your written content should be easy to read and understand, and it should be targeted toward your customers' interests.

BBB pro tip: Blogs can have a huge impact on your ROI.

Your content should also focus on answering consumers' questions and helping them find a solution to specific problems. Big picture: This focus on transparency and responsiveness can have a huge impact on forging stronger customer relationships.

3. Optimize for mobile devices

This comes down to knowing how your customers shop and how to best accommodate them. Mobile phones and tablets account for almost 60% of traffic (Statista) for users accessing the internet. Therefore, it's more important than ever to ensure your website is optimized for mobile devices. This means your content must be responsive, must load quickly, and the form elements must look correct on mobile screens.

4. Cut down page loading speeds

According to Lighthouse, a web app optimization tool, a mobile speed index score of 0-3.4 seconds is the sweet spot. This translates to how quickly a mobile page displays content to your users. (The lower, the better!) Having a low speed index means your users can experience your content without suffering from long load times.

The quicker your users can get the information they need, the better their user experience. This lays the groundwork for consumer confidence as you increase the likelihood for return visits and future sales.

5. Prioritize SEO

Upgrading your website should always involve an audit of your search engine optimization (SEO) strategy. SEO is the process of improving your website's visibility within search engines like Google, Bing and Yahoo.

To optimize your website for search engines, you need to use the right keywords and ensure that your site is correctly structured. That means understanding the importance of both on-page and off-page SEO, as well as technical SEO.

Get more tips from the BBB

The BBB's business news feed offers a wealth of information to help you make the best choices for your company. From business tips to marketing know-how, we've got you covered.

Also check out our business resources page.

To review this article and hyperlinked references in full, visit: <https://www.bbb.org/article/business/25906-bbb-business-tip-the-most-important-elements-of-every-company-website>

Contact your Tri-State BBB at 812-473-0202 to learn more about BBB Accreditation.

BBB of Southern Piedmont and Western N.C. and BBB Great West + Pacific contributed to this article.

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Berry Recognized by JUST Capital for Prioritizing Ethical Leadership, Social Impact, Sustainability

Ranking in the top half of its industry, Berry will now be included in the JULCD Index and JUST ETF

Global packaging leader Berry Global Group, Inc. (NYSE: BERY) has been recognized by JUST Capital on its 2024 list of America's Most JUST Companies. Berry ranked in the top half – 22 out of 51 companies – of the “Industrial Goods” industry and 372 out of the largest U.S.-based corporations that make up the Russell 1000.

Compared to 2023, Berry's industry ranking improved by six spots, and its overall rank improved by 223 spots. Berry's performance improved across four out of five categories: workers, communities, environment, and shareholders and governance. Improvements are a result of the company investing in its employees, supporting the communities it operates within, minimizing its environmental impact and prioritizing good governance.

“We are dedicated to ensuring a safe, ethical, inclusive and rewarding work environment by creating a positive impact in communities where we operate around the world,” said Jeff Bennett, Executive Vice President and Chief Human Resources Officer at Berry Global. “This significant improvement in our ranking supports our vision of becoming our industry employer of choice and underscores our commitment to sustainability, diversity, continuous improvement and responsible growth.”

By ranking in the top half of its industry, Berry will now be included in the JUST U.S. Large Cap Diversified Index (JULCD) and corresponding JUST U.S. Large Cap Equity

ETF (JUST) for the first time. The JULCD is JUST Capital's flagship index that began live trading in November 2016. It tracks the top 50% of Russell 1000 companies ranked by JUST Capital by industry in order to help investors allocate capital to JUST-aligned investment strategies. Goldman Sachs Asset Management launched the Goldman Sachs JUST ETF (Ticker: JUST) in 2018 to help provide investment results that closely correspond, before fees and expenses, the performance of the JULCD.

For the annual rankings, JUST Capital collects and analyzes corporate data to evaluate the 1,000 largest public U.S. companies across 20 issues identified through comprehensive, ongoing public opinion research on Americans' attitudes toward responsible corporate behavior. For the 2024 assessment, JUST Capital recognized 937 companies across 36 industries, ranking their performance in five categories weighted respectively: workers (42%), communities (18%), customers (14%), environment (11%), and shareholders and governance (16%). The annual rankings reflect the public opinion of roughly 3,000 Americans and evaluates the performance of companies relative to their industry and other companies in the Russell 1000 index.

Learn about how Berry is driving positive impact in the company's 2022 Sustainability Report. <https://www.berryglobal.com/en/sustainability/sustainability-strategy/how-we-perform>

COWORK EVANSVILLE



“It is a great place to meet new people, network with them and learn about all the different businesses that they are involved in.”

RYAN GREER

Explore Cowork Evansville and unlock a world of possibilities. Join us in making Evansville's business landscape thrive!

<https://bit.ly/3gi8t2d>

Cowork Evansville Spotlight: Ryan Greer CDW Corporation

Meet Ryan Greer, a dynamic professional who works for CDW Corporation, a global IT solutions powerhouse. CDW is a Fortune 500 company, a member of the S&P 500 Index, and a key player in the IT industry, generating a remarkable \$24 billion in net sales for the trailing 12 months ending September 30, 2022.

Why Cowork Evansville?

Ryan's journey with Cowork Evansville began in April 2021. His decision to join this vibrant community was rooted in a desire for more meaningful interactions with fellow business professionals. Like many of us, the pandemic had confined him to a home office, and he yearned for a space that offered both a change of scenery and a chance to connect with Evansville's thriving business community.

A Hub of Opportunity

When asked why he'd recommend Cowork Evansville to others, Ryan emphasized its unique ability to facilitate connections and networking. It's more than just a workspace; it's a hub of opportunity. Cowork Evansville brings together diverse professionals from various industries, fostering an environment where knowledge exchange and collaboration flourish.

Discover Evansville's Vibrancy

Ryan's experience at Cowork Evansville goes beyond a traditional office setup. He's gained insights into other businesses and community events that he might have otherwise missed. Cowork Evansville isn't just about work; it's about discovering the vibrancy of Evansville and being a part of something bigger.

Join the Cowork Evansville Community

If you're seeking a place to work that transcends the ordinary, Cowork Evansville might just be your ideal choice. As Ryan Greer found, it's a place where work meets community, where connections are made, and where opportunities unfold.



TOUR OUR SPACE

MEMBERSHIP

FEBRUARY 2024

NEW MEMBERS

1800HANSONS

6149 Wedeking Ave., Suite A1, Evansville, IN 47715
Aaron Tanner 812-449-8374
atanner@hansons.com
www.hansons.com

ADP

5680 New Northside Drive, Atlanta, GA 30328
Brody McGrath 770-955-3600
brody.mcgrath@adp.com
www.adp.com

BARTA'S PAINTING

4922 Temple Ave., Evansville, IN 47715
Michael Barta 812-760-1774
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www.bartaspainting.com

ENINE ARTS

318 Main St., Suite 224, Evansville, IN 47708
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vageesha@eninearts.com
www.eninearts.com

EVANSVILLE FEDERAL CREDIT UNION

Bailey Franklin 812-424-2621
info@evansvillefcu.org
www.evansvillefcu.org

IT TAKES A VILLAGE

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www.itvrescue.org

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Karen Johnson 410-302-0785
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www.mccloudservices.com

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NOMAD TECHNOLOGY GROUP

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Mike Shackelford 812-618-4032
mike@nomadtechgroup.com
www.nomadtechgroup.com

RIVERTOWN ADVISORS

Greg Curtis 812-454-3097
gcurtis@rivertownadvisors.com
www.rivertownadvisors.com

SIMS ELECTRICAL, PLUMBING AND MECHANICAL

PO Box 4037, Evansville, IN 47724
Travis Sims 812-647-9990
ttsims@simselco.com
www.simselectriccompany.com

VERIDUS GROUP, INC.

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WJLindsley@gmail.com
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MILESTONES

Milestone celebrations are a benefit of Evansville Regional Economic Partnership membership. To request a milestone ribbon-cutting, click or scan the QR code.



HERITAGE FEDERAL CREDIT UNION

Heritage Federal Credit Union celebrated the grand opening of a new location with a ribbon-cutting at 6432 E. Florida St. in Evansville. The new branch is in the Promenade development on Burkhardt Road. Heritage now has 16 branch locations in the Tri-State area. Contact them at 812-454-7723 or online at www.heritagefederal.org.



THE JOINT CHIROPRACTIC EVANSVILLE WEST

The Joint Chiropractic Evansville West celebrated a grand opening with a ribbon-cutting at 4428 West Llyod Expressway in Evansville. The Joint Chiropractic Evansville West offers a free initial visit. Contact them at 973-897-1178 or email charlotte.ziem@thejoint.com.

ASTRAZENECA

AstraZeneca made two key hires and a promotion:



CLIFFORD NURRENBERN

Clifford Nurrenbern joined AstraZeneca as a Facilities Manager. He came to AstraZeneca from GAF where he spent 8 years overseeing the maintenance of two production lines as well as support infrastructure. Prior to this, he worked at Alcoa Generating Station in various roles such as project engineer, reliability

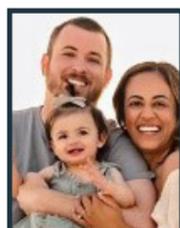
engineer, and operations supervisor. He also worked for three years at Alliant Energy in Iowa as a project engineer. Nurrenbern has a BS in Mechanical Engineering from the University of Evansville and an MBA from the University of Dubuque. He also has a certificate as a Certified Maintenance Reliability Professional.



NORM BULLOCH

Norm Bulloch accepted the Reliability Manager Position. Bulloch joins AstraZeneca from SABIC where he spent 15 years in reliability and asset integrity roles, holding positions as a Fixed Equipment SME as well as an Inspection and Reliability Technician Manager. He led multiple teams and implemented strategies

to achieve reliability through asset integrity and predictive maintenance programs. Bulloch was raised nearby in Fort Branch and went to the University of Southern Indiana where he received his bachelor's in engineering. Since then, he trained in reliability methodologies including Root Cause Analysis, Reliability Centered Maintenance and Risk Based Inspection.



NICHOLAS WALKOSAK

Nicholas Walkosak was promoted to the Sr. Quality Assurance position for the Mount Vernon Formulation Quality team. He joined Astra Zeneca in 2013 with the QC department. Prior to joining QA, he worked in both Formulation as an LI and Quality as a QA Specialist. Walkosak has his undergrad degree from Indiana

University and an MS from Temple University School of Pharmacy in Quality Assurance and Regulatory Affairs.

PORTS OF INDIANA



DOUG KOWALSKI



JULIE PETREE



KASIA KAFFENBERGER

Ports of Indiana made three key personnel moves to support strategic expansion. The changes included hiring **Doug Kowalski** as General Counsel, promoting **Julie Petree** as Director of Project Delivery, and welcoming back **Kasia Kaffenberger** to the Mount Vernon port as Billing and Office Coordinator. Kowalski fills the General Counsel role vacated by James Hall, who is taking a new position to focus on expanding Ports of Indiana's Foreign-Trade Zone business. Kowalski most recently served as an attorney with the Indianapolis law firm of Kroger Gardis & Regas, acting as general counsel for local governments and providing special counsel on litigation, economic development, real estate transactions, public infrastructure financing, and bonding issues. Prior to that, he served as Chief of Staff and Director of Legal Services for the Indiana State Board of Accounts, Risk Manager for Indianapolis Public Schools, and Corporation Counsel for the City of Indianapolis. Kowalski received his law degree from Indiana University and bachelor's degree from Wabash College. Petree joined Ports of Indiana as Associate Director of Project Delivery in June 2022 and played a critical role advancing the largest capital projects in Ports of Indiana's history, including the FASTLANE, Marine Highway, and TIGER grant projects. Prior to that, she served as construction manager for 23 years with DLZ Indiana, managing millions of dollars in construction projects for both the public and private sector. She has a bachelor's degree in construction technology from IUPUI and an associate degree in architectural engineering from ITT. Kaffenberger worked at the Mount Vernon port for more than eight years coordinating billing and office administration duties. Most recently, she served as a Property Deputy in the Posey County Auditor's Office and previously worked at Infinity Molding and Assembly, the Mount Vernon Democrat newspaper, and as medical office assistant. She has an associate of applied science degree in medical assisting from Ivy Tech.

ALCOA WARRICK OPERATIONS

Alcoa Warrick Operations announced role transitions and hirings:



JEREMY ADKISSON

Jeremy Adkisson started a new role as Power Plant Maintenance Planner. He first joined Alcoa in April 2018 as Hot Mill Supervisor. He was most recently Facilities Maintenance Manager for the Warrick Smelter.



OLIVIER GAUTHIER

Olivier Gauthier, Power Plant Group Leader, began at Alcoa Warrick Operations on Feb. 12. He has more than 10 years of manufacturing experience. He joins Alcoa from Maximus Group USA, where he was Production Manager. Prior to that, he worked as Extrusion Supervisor/Flow

Path Coordinator for Arconic Forgings and Extrusions. He holds a Bachelor of Science in Engineering from the University of Southern Indiana.



CRAIG HALSTEAD

Craig Halstead, Aluminum Plant Supervisor, started at Alcoa Warrick Operations on March 4. Craig joins Alcoa from the Magnitude 7 Metals aluminum smelter in Missouri.



ZACHARY RICE

Zachary Rice, Lean Manufacturing Engineer, started at Alcoa Warrick Operations on March 4. He holds a Bachelor of Science in Advanced Manufacturing from University of Southern Indiana, and he is currently pursuing his MBA with a concentration in Engineering Management. Most

recently, he worked as Process Engineer at Kimball International. Prior to that, Rice worked in industrial and manufacturing engineering roles in Colorado.



WILBERT ALVAREZ

Wilbert Alvarez, Waste and Lab Coordinator, started at Alcoa Warrick Operations on March 11. He comes to Alcoa from Envitas Solutions (formerly Heritage Environmental Services), where he worked as Environmental Program Manager for 2 years. Before that, Alvarez was the International

Inside Sales/Logistics Coordinator at Berry Global for 3 years. He holds a Bachelor of Arts in Leadership/Ministry from Vanguard University of Southern California.



RONNY CHANEY

Ronny Chaney, Aluminum Plant Supervisor, began at Alcoa Warrick Operations on March 11. He joins Alcoa from Magnitude 7 Metals, where he worked 4 years as a Potroom Supervisor.



WARREN LONG

Warren Long, Anode Assembly Supervisor, began at Alcoa Warrick Operations on March 11. He has more than 18 years of experience in the aluminum industry. Before coming to Alcoa, he worked as Reduction Supervisor at Magnitude 7 Metals. Prior to that, he was a Rodding Room Operator for Noranda Aluminum.



JOSH JONES

Josh Jones, Smelter Maintenance Supervisor, began at Alcoa Warrick Operations on March 11. Jones has over 14 years of manufacturing experience. He most recently was a Journeyman Millwright for Millwright Local 1076. He has also worked for Metalsa and Unilever.

HERITAGE FEDERAL CREDIT UNION

Heritage Federal Credit Union announced that two of its employees took roles on volunteer boards.



DAWN SCHWINDEL

Dawn Schwindel was appointed as the '24 and '25 President for River City Pride. She has served on the board since 2022. Schwindel has spent the last 4 years at Heritage Federal Credit Union in the Enterprise Risk Management department, leading her team as the Sr. VP of Enterprise Risk Management.



TANYA SCHMITT

Tanya Schmitt, Director of Finance, was named Secretary for Aurora Inc., a nonprofit organization striving to prevent and end homelessness in the Evansville community. She has served on the board of directors for Aurora for 2 years. Schmitt has spent the last 7 years at Heritage Federal Credit Union in the accounting and finance department, currently as the Director of Finance.

DAMIEN BURGE

Damien Burge, founder of Martial Hearts in Evansville, will be inducted into the US Martial Arts Hall of Fame in July for Chinese Martial Arts Instructor of the Year. Burge has trained in martial arts around the world, including in China, Japan, and Europe, obtaining prowess in kickboxing, Shaolin Kung Fu, Aikido, Karate, Jujitsu, and Judo. He has trained Mixed Martial Arts competitors and is a licensed coach and Master Trainer in the International Sports Science Association. Burge founded Martial Hearts, a nonprofit that focuses on connecting youth with local martial arts schools.

E-REP AMBASSADOR OF THE MONTH FEBRUARY 2024

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